

PARAS BUILD-CALL PVT. LTD

“Quality is an obsession with all of us. What binds us together is the sheer commitment to hard work.”

Paras Build-Call Pvt. Ltd. is a progressive, future-focussed, real estate company that is at the cutting edge of its industry. Its high levels of integrity and dedication have made the company one of the most respected real estate developers.

Paras Build-Call Pvt. Ltd. is an organization engaged in the development of world-class commercial properties, residential suites, asset management and developmental services. We at **Paras** have a developed and strong corporate structure to design and deliver end-to-end real-estate solutions of high magnitude and quality. We have an in-house facility for ‘architectural design’, ‘facility management’, ‘legal advise’ and ‘marketing’ for real estate.

Paras Group of companies has unrelated diversified areas in which it has expanded its business in various fields.

- Paras Build-Call Pvt Ltd.
- Paras Dairy Products
- Paras Health Care.
- Paras Mineral Water

Paras Dairy Products(Ved Ram & Sons & VRS Foods Limited)

Paras proudly presents itself as a premium brand of milk and milk products in the Indian dairy industry. A list of our nutritious and premium quality products include milk in pouches, milk in tetrapaks, dahi, paneer, lassi, pure ghee and skimmed milk powder in bulk and consumer pack, dairy whitener, table butter, white butter, demineralised whey powder, casein edible and industrial grade.

The taste, flavour and excellent quality of our SMP-ISI and pure ghee have made them as the brand leaders in the market. The major objective of our business is to enhance the profitable production of dairy products.

We are in the business of milk for more than 40 years. Our milk is entirely collected from village level collection centers that are developed by us. The quality of our milk, regularity of supply and value of commitment have made us the hallmark in our sphere of operation. Today, we are the second largest distributor of milk in Delhi Metro.

The taste and flavour, low sodium level, low ash content and low plate count of our dairy products has fetched us accolades of our clients in no small measure. Our products have found wide acceptance with countless prestigious institutions. It includes Nestle India Limited, SmithKline Beecham, Hindustan Lever Limited, Mother Dairy, Calcutta and countless others.

Paras Health Care

Paras Hospital is a state-of-the-art multi super specialty hospital located at Sushant Lok, Phase-1 Gurgaon, providing a depth of expertise in the complete spectrum of advanced medical & surgical interventions with a comprehensive mix of inpatient and outpatient services. The hospital is dedicated to provide competitive, accessible and affordable world-class healthcare services. Hospital has specialized centers for Neuro Sciences, Joint Replacement & Orthopaedics, Mother & Child, Trauma & Accidents, and Advance Nephro-Uro Centre apart from other Specialities.

Paras Build-Call Pvt. Ltd

From concept to completion, Paras Build-Call is into prime real estate development and property management firms, coordinating a full spectrum of services including site acquisition, design and development, construction, marketing and sales.

Paras Build-Call Pvt. Ltd., today, is the name that is associated with quality and reliability and deals in commercial, retail and residential projects. Our crowning glories are as follows: -

- Paras Downtown Center (Commercial-Gurgaon)
- Paras Downtown Square (Retail- Zirakpur- Punjab)
- Paras Panorama (Residential-Kharar-Mohali)
- Paras Twin Towers (Commercial-Gurgaon)

PARAS DOWNTOWN CENTRE:-The Skyline of sector road, Gurgaon is distinguished by Paras Downtown Center, located in Sector 53, near the Golf Course, in a very up-market commercial and residential area of Gurgaon. Paras Downtown Center has virtually ushered in a new era of work culture and futuristic office spaces.

Our valuable clients include Open solutions software services Pvt. Ltd., Intraport, Pioneer Urban Infrastructure Ltd., Tesco International Sourcing (India) Pvt. Ltd., Kohler India and Copal Partners.

PARAS TWIN TOWERS - This commercial project is strategically located on the Golf Course Road in Sector -54, Gurgaon. This today is considered to be one of the most developing (read developed) roads in Gurgaon. The total development is in an area of 2.5 acres of land with a total office space of 2.25 lac. Sq.Ft. super built-up area. Spazzio India is the designing and architectural agency for the building that has given a truly international design and layout to this address making this building a true reflection of the western building designs and architecture. Construction on the site is in progress and the possession for interiors and fit-out's is tentatively scheduled for Q-1, 2008.

PARAS DOWNTOWN SQUARE - This retail project is located in Zirakpur on the Y-Fork of Delhi-Chandigarh-Shimla highway, such that it meets the shopping and entertainment needs of people from Delhi, Punjab, Himachal Pradesh, Haryana and

Chandigarh. The mall will be energized with the excitement and feel of a typical Indian market set in an ultra modern international environment, providing a complete, hassle free experience to shoppers coupled with maximum exposure for retailers. The mall has 4 screen Multiplex (ADLABS), Anchor and Hypermarket (Pantaloon and Big Bazaar), Sprawling Food Court, Business Hotel and India's Top Retail Brands. Work on the site has approached completion stage and the mall is scheduled to become operational by Jan, 2008.

PARAS PANORAMA - This modern residential development is strategically located on the gateway to Punjab on Mohali-Kharar Highway. Spread over an area of approx. 12 Acres with a mix of 2 & 3 Bedroom Luxury Apartments designed by Architect Warner Wong of Singapore and executed by Spazzio from India. To give clients a feel of their dream home, a 3 Bedroom show house is ready for viewing. The complex has all recreational facilities with Club House that includes Gymnasium & Swimming Pool etc. and facilities like covered car parking, power back up etc.